



Re-imagine culture-led regeneration of 9 urban empty spaces in an ecological way.























### The Project

Future DiverCities is a **four-year project** funded by the European Commission (Creative Europe) implemented by 13 **European organisations from 10 countries** led by **La Friche La Belle de Mai**(Marseille) seeking to re-imagine culture-led regeneration of urban empty spaces in an ecological way.

It will take place through long experimentations to pilot new kinds of cultural and ecological interventions.

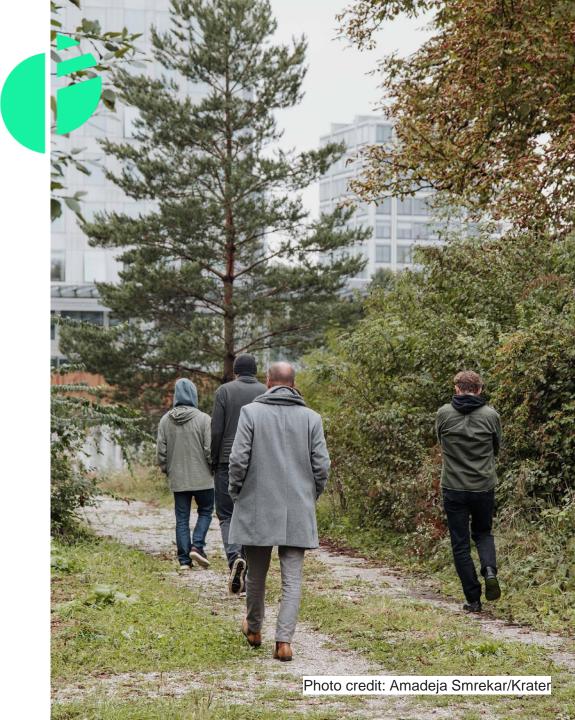
#### EU Values

Future DiverCities will work at the intersection of two Creative Europe priorities:

Competitiveness/innovation and The European Green Deal.

#### The project will:

- **develop** innovative cultural models for ecological urban regeneration,
- **contribute** to change the paradigm in cultural policy, placing regeneration at its centre,
- **build** the capacity of the creative hubs leaders to become regenerative changemakers.



Future DiverCities develops cultural approaches to enhance and preserve the regenerative value of unused vacant spaces in 9 European Cities.

Berlin

Zagreb

Split

Liepaja

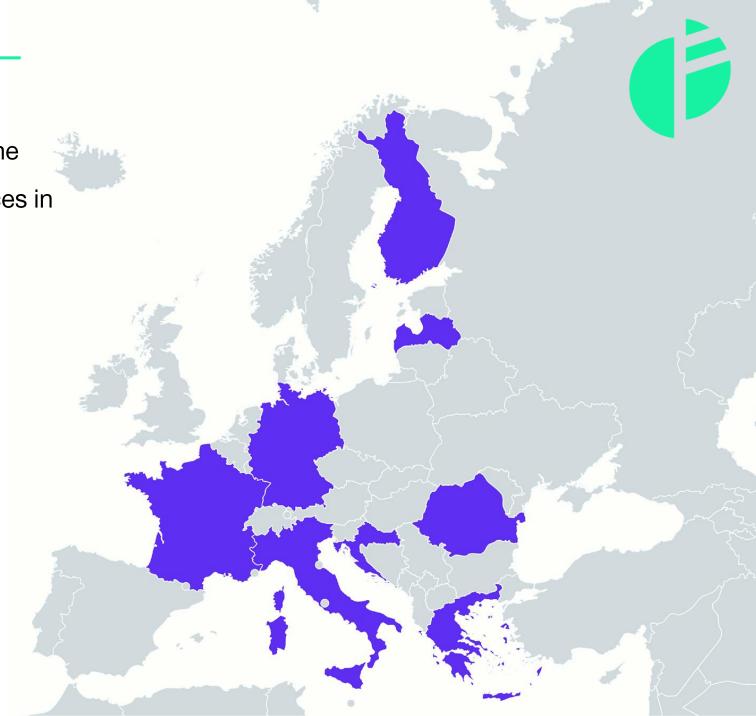
Kuopio

Marseille

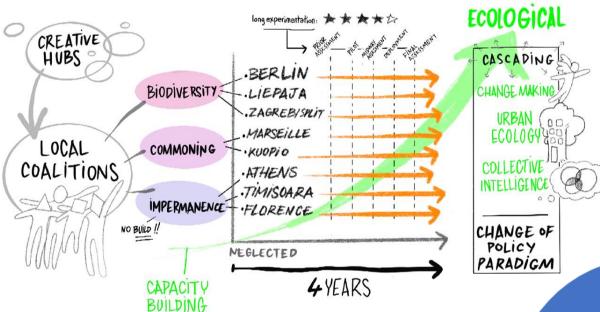
Florence

Timişoara

Athens



## Changemakers' capacity







ecosystem intelligence	<ul> <li>cultural/policy transformations</li> <li>lasting synergies with the environment/city spaces</li> </ul>
project design	<ul><li>multiskaholder coalition &amp; team</li><li>social innovating in urban space</li></ul>
personal design	<ul> <li>self-direction and ethical fibre</li> <li>radical self-care and empathy</li> </ul>



## From personal to systems change

The program assumes the eco-systemic approach to:

changemaking starting with the inner-developmental work, service leadership skills (personal design)

leading to multistakeholder collaborations, empathy-based codesigning and piloting innovative solutions (project design)

to making them sustainable and reaching policy level (ecosystem).

# Ashoka's way of knowing, inter-being and creating impact

#### Everyone's a changemaker

engage others into development of a novel solution and serve at the same time as tutors of disruptive mindshifts, applied creativity, entrepreneurial resourcefulness, impact analyses, courage and ethical fiber/integrity

#### **Team of teams**

every stakeholder with a collaborative mindset is a potential expert but needs to find the right community to put her/his resources to the best effect

We need to Stop just pulling people out of the river. Some of us need to go upstream and find out why they are falling in.

(Desmond Tutu)

# Ashoka fellows: ALBINA RUIZ presidenta del Grupo Ciudad Saludable Albina from Peru

#### **Disclosing root causes**

so that the problem does NOT occur in the first place

#### **Waste pickers**

finding dignity and value and expertise in all stakeholders/benefitiaries

https://www.youtube.com/watch?v=WINiEIFWSCQ&t=28s





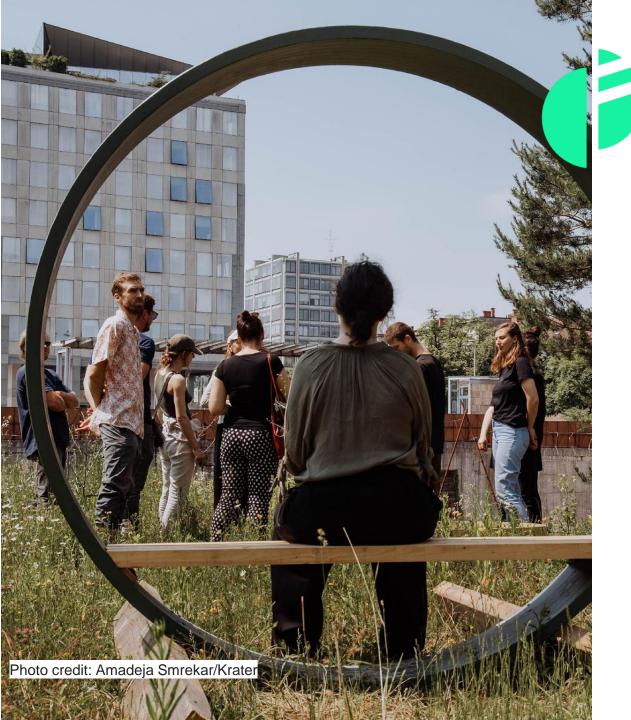
#### Path from activism to changemaking

- Exhibiting awareness of self, social identity, and personal bias
- Working with a clear intent and focus while being open to learning and adaptation
- Working productively and effectively with fear, conflict, resistance, and failure
- Leading with humility and courage ensuring accountability



# Leveraging creative tensions within self

Self-interest/needs & Others' interests/needs,
Doing & Thinking/Reflecting,
Acting & Planning
Others' responsibility & My responsibility,
Assertion & Compliance



## Changemaker's growth

- 1. Developing Awareness to be able work from multiple levels of insight about what's going on inside ourselves, with others, and in larger systems
- 2. Clarifying Intention to act with congruence and integrity toward the ultimate desired future state for ourselves and others
- 3. Identifying Choices to see "choice points" rather than reacting out of habit, bias, or fear to what's happening around us.
- 4. Cultivating Courage to "take the leap" and stay resilient when we need to lead ourselves and others through uncertainty.

https://www.youtube.com/watch?v=0aPfWKel-kg&list=PLjSo8uHLFy2fKC8t0zGTsDMW2pAGC7c6u&index=18

#### **Guided reflection**

- 1. Visualize the space of your intervention/contribution. What is your special awareness of the need for change. How your way of perceiving what is going on may affect you and others?
- 2. What action or response will serve the greater good for moving your work forward? How can you make the biggest difference? What do I want, what do we need?
- 3. What do you assume about your role? Where are the intervention points to shift the system? At which level of system can you intervene?
- 4. What's the worst possible outcome if you do nothing? What is the best if you act? If I don't act to change this situation, who else will? What are you willing to risk?

#### Changemaker's e-portfolio

- https://sites.google.com/d/1xJrFMCCjyps1JksGlaBpxprE\_05\_f 2vt/p/1inG6lN3-0Zr9K6np3LmyMUqhAJxQi4Xi/edit
- Start with your strengths, then choose your learning outcomes, record your developmental shifts, share, request and offer feedback
- Set up your portfolio
- https://www.youtube.com/watch?v=9Aq4roixJ6A

# Future Diverties